





GOLD OF THE ANDES



MYTHICAL ANIMAL



WITHIN THE HIGHLANDS OF THE RUGGED ANDES ROAM A VARIETY OF CAMELIDS. NEXT TO THE HAUGHTY LLAMAS AND WOOLY ALPACAS, CANTERS THE VICUNA. REGAL IN APPEARANCE WITH ITS TAWNY COLORED COAT OF HAIR, UNIQUE IN ITS FINENESS, THIS MAGNIFICENT YET TIMID SPECIES CANNOT BE APPROACHED EASILY. ITS ACUTE SENSE OF HEARING INSTANTLY AROUSES ITS SUSPICIONS WHICH WILL CAUSE IT TO HASTILY RUN AWAY.

These beautiful, graceful creatures dwell above 3800 masl, mainly in the Peruvian Andes. **They will spend the daytime grazing calmly along the highland plains looking for something to eat among the dry and nutrient-poor grasses of the area, while at dusk they will go looking for a spot to spend the cold windy nights huddling together on the mountain slopes.**

Despite the risks threatening their survival, they have managed to defeat the lurking dangers, and can now canter freely in their habitat of the majestic Peruvian highlands



A SPECIAL RELATIONSHIP WITH THE PERUVIAN CULTURE





IN ANCIENT TIMES, LONG BEFORE THE MEETING OF THE PRE-COLOMBIAN AMERICAN WORLD WITH EUROPEAN CONQUERORS, A SERIES OF CULTURES DEVELOPED IN PERU WHICH FINALLY LED UP TO THE ESTABLISHMENT OF THE FAMOUS INCA EMPIRE FLOURISHING BETWEEN THE FIFTEENTH AND SIXTEENTH CENTURIES AND WHICH DOMINATED A LARGE PART OF WESTERN SOUTH AMERICA.



Both pre-Inca cultures and Incas discovered almost all the techniques known to modern textile production, mastering them to perfection. They had at their disposal superb local raw materials such as cotton and the fibers of the South American camelids, one of which is the Vicuna.



The textiles of greatest value were reserved for the exclusive use of the noblemen of those kingdoms. They were made from Vicuna, often in conjunction with threads of gold.

When the first European chroniclers described the garments worn by the monarchs of Ancient Peru, they did not hesitate to classify them at a higher level than those used by the contemporary royalty of the Old Continent.



“CHACCU”

A MILLENARY TRADITION

THE WILD ANIMALS ARE SHORN ALIVE DURING A CEREMONY CALLED “CHACCU” WHICH IS STEEPED IN THE LEGEND AND TRADITION HANDED DOWN BY THE ANCESTORS.

This consisted in forming a great human chain of people carrying small colored flags and emitting chants, encircling herds of vicunas until they were hemmed into a circle and enclosed in a pen; here they would be sheared without being caused any harm.

Once the fleece possessing the warmth and golden glimmer of the sun’s rays was obtained, the participants thanked the Inti (Sun), and the vicunas were set free again.

The practice of this millenary method is still happening today, and it has prevented the extinction of such a precious species.



THE LONG STRUGGLE FOR RECOVERY



THE HISTORY OF THE VICUNA PROVIDES ONE OF THE WORLD'S MOST PROMINENT AND ENCOURAGING STORIES OF THE CONSERVATION OF A SPECIES IN DANGER OF EXTINCTION.

BY THE MID-1970S, THERE REMAINED ONLY A FEW THOUSAND DISPERSED INDIVIDUALS, MAINLY IN THE PERUVIAN ANDES.

CONSTANT POACHING MADE IT LOOK VERY LIKELY THAT EXTINCTION WAS TO BE THE FATE OF A SPECIES WHICH REPRESENTED NOT ONLY AN ANCIENT COUNTRY'S ANIMAL-KINGDOM WEALTH, BUT ALSO ITS MOST REGAL SYMBOL, IN EVERY SENSE OF THE EXPRESSION.

Happily, in the middle of the 1970s, when there remained only some five thousand specimens, the governments of Peru and Germany set up a plan to save the Vicuna from extinction.

Protection areas were created and the international prohibition of the sale of its fiber was imposed. Twenty-five years later on, the population had recovered sufficiently for CITES, the United Nations body in charge of protecting species in danger of extinction, to authorize the controlled use of legally obtained vicuna hair. The method used to capture the animals is still the Chaccu.

To reintroduce vicuna fiber to the international markets, in 1992 the Peruvian government organized a world contest that was won by the consortium then comprised by the Italian firms Loro Piana and Lanerie Agnona and the firm Incalpaca TPX from Arequipa.





INCALPACA *AND* VICUNA



WE PRODUCE THE FIRST
LEGAL VICUNA FABRICS
WOVEN IN PERU,
AUTHORIZED BY CITES,
AND MADE FROM FIBER
OBTAINED THROUGH
DULY ORGANIZED
AND SUPERVISED
“CHACCUS”.

Today, garments made from the characteristically golden hair that glows in the sunlight are exhibited for sale only in the most exclusive shops worldwide.

Unequalled fineness among natural fibers, its limited supply and the aura which surrounds it as clothing for nobility, have enabled the Vicuña to recover its place as the world's finest material and as a symbol of the sustainable use of a species that had once reached the verge of extinction.

The brand name Vicuña Peru, which all legally produced garments must carry, together with a registration number, represents a tangible testimony to the international effort that has made the Vicuña's recovery possible.





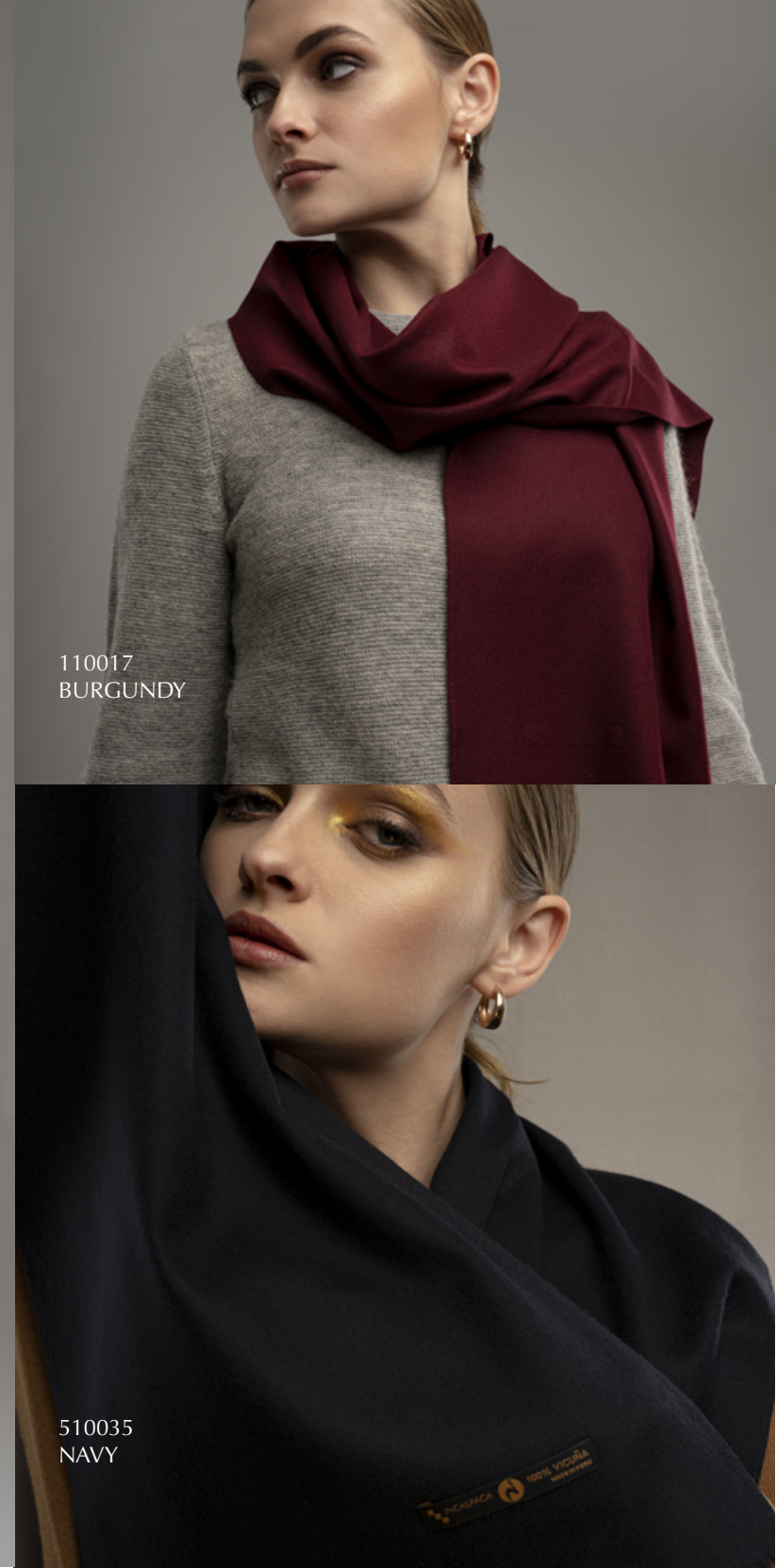
CLASSIC SCARF
Brushed scarf with twisted fringes

D600051 840005
NATURAL VICUNA

100% VICUNA
180 x 30 cm.
130 gr.



910001
BLACK



110017
BURGUNDY



510035
NAVY





DIAMOND PATTERN SHAWL
Structured shawl with twisted fringes

I600131 840005
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
190 gr.



DIAMOND PATTERN SHAWL
Structured shawl with twisted fringes

I600131 910001
BLACK

100% VICUNA
200 x 70 cm.
190 gr.



PLAID SHAWL
Bicolor plaid shawl with twisted fringes

60013EP03 XXC0001
BICOLOR

100% VICUNA
200 x 70 cm.
195 gr.



JACQUARD SHAWL
Jacquard shawl with twisted fringes

I60025EP02 XXC0001
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
210 gr.



JACQUARD SHAWL
Jacquard shawl with twisted fringes

I60025EP03 XXC0001
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
210 gr.



JACQUARD SHAWL
Jacquard shawl with twisted fringes

I60025EP06 XXC0001
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
210 gr.



LIGHT WEIGHT SHAWL
Lightweight shawl with eyelash fringes

I600091 840005
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
80 gr.



LIGHT WEIGHT SHAWL
Lightweight shawl with eyelash fringes

I600091 910001
BLACK

100% VICUNA
200 x 70 cm.
80 gr.



LADIES' V NECK SWEATER
Ladies' V Neck Sweater

A60K227 840005
NATURAL VICUNA

100% VICUNA
GAUGE 16



MEN'S V NECK SWEATER
Men's V Neck Sweater

A60P832 910001
BLACK

100% VICUNA
GAUGE 16



LADY'S LONG CAPE
Long cape

J600015P0803 840005
NATURAL VICUNA

100% VICUNA



LADY'S LONG CAPE
Long cape

J600015P0803 910001
BLACK

100% VICUNA



OPEN WEAVE SHAWL
Open weave shawl with twisted fringes

I600031 840005
NATURAL VICUNA

100% VICUNA
200 x 70 cm.
120 gr.



FABRIC FOR JACKET
Brushed fabric for jacket

6400171 840005
NATURAL VICUNA

100% VICUNA
150 cm.
380 gr.



FABRIC FOR COATS
Brushed fabric for coats

6400201 910001
BLACK

100% VICUNA
150 cm.
450 gr.



LIGHT TEXTURED FABRIC
Lightweight fabric

610001A 840005
NATURAL VICUNA

100% VICUNA
150 cm.
335 gr.

N POSITIVE OUTCOME

THE MARKET PRICE FOR THE LEGALLY OBTAINED FIBER TURNED OUT TO BE HIGHER THAN THAT PAID ON THE BLACK MARKET, AND THE COMMUNITIES LIVING IN THE ZONES INHABITED BY THE ANIMAL FINALLY HAD A REAL INCENTIVE TO SUPPORT ITS RESPONSIBLE MANAGEMENT.



IT WAS THEN THAT THE SLOGAN ‘SHORN VICUNA, SAVED VICUNA’ BECAME THE MOST REAL AND EFFECTIVE STRATEGY FOR ITS CONSERVATION.

The native communities that live close to the protected areas have also been benefited by the recovery of the species. Furthermore, in order to participate actively in the protection and capture of the animals, several groups from different localities have organized themselves to carry out the dehairing of vicuna fiber.

This consists of manually removing, one by one, the coarse guard hairs which occur among the fine hair of the vicuna and which in nature play an important protective role.

The Andean women also receive an additional income for carrying out this amazing task.

The sorting process is a skill that is obtained with the experience of the constant manipulation of the fiber; it is in this way that Andean women are included in the labor market, thus empowering themselves in a very conservative society.





VICUNA
REVOLUTION



“EVOLUTION IS THE SECRET FOR THE NEXT STEP”
KARL LAGERFELD FOR MANY YEARS,
INCALPACA HAS BEEN PROCESSING WITH SPECIAL
CARE VICUNA FIBER, FOR IT IS
THE FINEST AND MOST EXQUISITE.

WE HAVE DECIDED TO GO FURTHER WITH
NEW DEVELOPMENTS SUCH AS: STRUCTURES,
COLORS AND BLENDS IN ORDER TO ACQUIRE MORE
VERSATILE GARMENTS.



IRREGULAR STRIPED JACQUARD SCARF
Brushed scarf with twisted fringes

D60016DP01 XXC0002
BURGUNDY AND NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.



IRREGULAR STRIPED JACQUARD SCARF
Brushed scarf with twisted fringes

D60016DP01 XXC0003
GREY AND NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.





PAISLEY FRAME JACQUARD SCARF
Brushed scarf with twisted fringes

D60016DP02 XXC0001
COBALT AND NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.



PAISLEY FRAME JACQUARD SCARF
Brushed scarf with twisted fringes

D60016DP02 XXC0002
BURGUNDY AND NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.



PAISLEY FRAME JACQUARD SCARF
Brushed scarf with twisted fringes

D60016DP02 XXC0002
BURGUNDY AND NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.



STRIPED JACQUARD SCARF
Brushed scarf with twisted fringes

D60016EP03 XXC0001
NATURAL VICUNA

100% VICUNA
180 X 30 cm.
140 gr.



PAISLEY JACQUARD SCARF
Blendend scarf with twisted fringes

D60017DP01 XXC0001
IVORY AND NATURAL VICUNA

50% VICUNA
50% CASHMERE
180 X 30 cm.
140 gr.





MULTIPATTERNED SHAWL
Jacquard shawl with twisted fringes

I60025DP08 XXC0001
BURGUNDY AND NATURAL VICUNA

100% VICUNA
200 X 70 cm.
210 gr.



MULTIPATTERNED SHAWL
Jacquard shawl with twisted fringes

I60025DP08 XXC0002
COBALT AND NATURAL VICUNA

100% VICUNA
200 X 70 CM.
210 GR.



HALF CARDIGAN SCARF
Knitted scarf

D60Y210P00 540153
PALE BLUE

100% VICUNA
180 x 30 cm.
200 gr.
GAUGE 14



HALF CARDIGAN BEANIE
Knitted beanie

K60Y210P00 540153
PALE BLUE

100% VICUNA
GAUGE 14



JERSEY WITH RIB BEANIE
Rib beanie

K60Y212P00 540153
BURGUNDY

100% VICUNA
GAUGE 14



JERSEY SWEATER
Roll crew neck sweater

A60Y224P00 160069
PALE PINK

100% VICUNA
GAUGE 14



JERSEY SHAWL
Knitted scarf

I60Y209P00 160069
PALE PINK

100% VICUNA
GAUGE 14



BOUCLE SWEATER
Knitted boucle sweater

A60Y219P00 840005
NATURAL VICUNA

60% VICUNA
40% ROYAL ALPACA
GAUGE 7



BOUCLE BEANIE
Knitted boucle beanie

K60Y219P00 840005
NATURAL VICUNA

60% VICUNA
40% ROYAL ALPACA
GAUGE 7



JERSEY GLOVES
Knitted gloves

T60Y209P00 840005
NATURAL VICUNA

100% VICUNA
GAUGE 10



HAT
Bucket hat with Royal Alpaca lining

K600031M0403 XXC0001
NATURAL VICUNA

100% VICUNA



